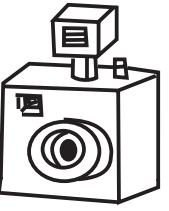


# 2011

# PHOTO CONTEST



# CALL FOR ENTRIES



Shanika Johnson, Bryant High School, Bryant, AR



Sean Dillon, Novi High School, Novi, MI



Wesley Puryear, Midway High School, Waco, TX



Taylor Reed, Ols Middle School, McDonough, GA



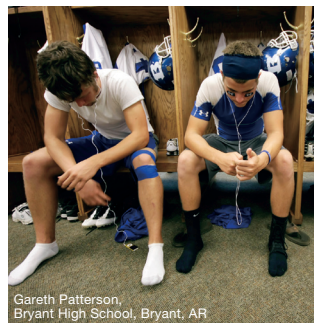
Mackenzie Wylie, Shawnee Mission East High School, Prairie Village, KS



Nykolas Mason, Rpsach Middle School, Frisco, TX



Larissa Mathews, Denton High School, Denton, TX



Gareth Patterson, Bryant High School, Bryant, AR

Have your photo published and win up to \$1000 cash and more.

# Deadline March 1, 2011

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jostens.com

Photographer/Entrant (Please print clearly) \_\_\_\_\_

Home Address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Adviser's Name \_\_\_\_\_ Adviser's Email \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

One photograph per entry form

**Photo Title:** \_\_\_\_\_

**Category (Please check one):**

<input type="checkbox"/> Student Life/Activities	<input type="checkbox"/> Graduation	<b>Grade Level</b>	<b>Print Format</b>
<input type="checkbox"/> Academics/Community Service	<input type="checkbox"/> Portrait	<input type="checkbox"/> High School	<input type="checkbox"/> Film <i>(please submit professional photo grade paper)</i>
<input type="checkbox"/> Sports: Athletes in Action	<input type="checkbox"/> Illustration	<input type="checkbox"/> Junior High/Middle School	<input type="checkbox"/> Digital <i>(please submit professional photo grade paper and CD with high resolution digital file)</i>
<input type="checkbox"/> Sports: Sidelines and School Spirit	<input type="checkbox"/> Junior High/Middle School		

**NO photograph will be considered unless this release is completed. Please note contest rule #5.**

The undersigned hereby gives Jostens, Inc. ("Jostens") and any news agency, television station or other media the absolute and irrevocable right and permission, with respect to any photographs or pictures (collectively referred to as "pictures"), Jostens designees or assignees that have been taken by or of the undersigned or in which the undersigned may be included with others and any reproductions of them without compensation to the undersigned to use, re-use, publish, display and otherwise distribute the same in whole or in part, individually or in conjunction with other pictures in any medium for the purpose of illustration and promotion of Jostens photo contest and Jostens products; and to use the undersigned's name(s) in connection therewith, if Jostens so chooses.

The undersigned agrees that neither Jostens nor anyone authorized by Jostens to use said pictures shall have any liability for any distortion, alteration, optical illusion or use in composite form that may occur or result from the development, publication, broadcast or display of said pictures.

Entries submitted to the Jostens Photo Contest will not be returned. Jostens shall not acquire any copyrights in or to any photographs or images submitted by any entrant. The submission of a photograph or image to Jostens for the Photo Contest further provides to Jostens a perpetual, royalty-free license to use, publish, reproduce display and otherwise distribute the photograph or image or any other materials submitted with an entry in any form or manner whatsoever as Jostens sees fit, including but not limited to educational purposes, promotion of Jostens or and of Jostens undertakings, or Jostens products, and publication in Jostens publications.

The undersigned hereby represents and warrants that no third party has any copyright or other ownership interest in or to the pictures and releases and discharges and agrees to indemnify Jostens from any and all claims.

**The undersigned hereby releases and discharges and agrees to indemnify Jostens from any and all claims and demands arising out of, or in connection with, the use of the pictures, including any and all claims for libel.**

This authorization and release and indemnify shall inure to the licensees and assigns of Jostens.

The undersigned has read the foregoing and understands the contents thereof. If a MINOR CHILD (under 18), parent(s) or legal guardian(s) must sign.

**Photographer/Entrant Signature** \_\_\_\_\_

**Photographer/Entrant Address** \_\_\_\_\_

**Photo Subject #1 Signature** \_\_\_\_\_ **Photo Subject Address** \_\_\_\_\_

Parent(s) or legal guardian(s) of minor child (under 18) who do hereby consent to the execution of the foregoing release: \_\_\_\_\_

**Photo Subject #2 Signature** \_\_\_\_\_ **Photo Subject Address** \_\_\_\_\_

Parent(s) or legal guardian(s) of minor child (under 18) who do hereby consent to the execution of the foregoing release: \_\_\_\_\_

**Photo Subject #3 Signature** \_\_\_\_\_ **Photo Subject Address** \_\_\_\_\_

Parent(s) or legal guardian(s) of minor child (under 18) who do hereby consent to the execution of the foregoing release: \_\_\_\_\_

**Photo Subject #4 Signature** \_\_\_\_\_ **Photo Subject Address** \_\_\_\_\_

Parent(s) or legal guardian(s) of minor child (under 18) who do hereby consent to the execution of the foregoing release: \_\_\_\_\_

*If additional Photo Subject Signature space is needed, please copy this release and make the appropriate number of copies needed.*

**DEADLINE!**

**All entries MUST be Postmarked by March 1, 2011 for consideration in the contest and Mailed to: Jostens Photo Contest, P.O. Box 386030, Minneapolis, MN 55438-6030**

**Student Life/Activities**

Students = Who they are. What they do. How they do it.

**Academics/Community Service**

What students are learning and how they're learning it. How students give back to the community and how they make a difference.

**Sports: Athletes in Action**

On the field, or in the pool. On the court, or in the air. On the slopes or in the dugout. Wherever they are, we're looking for Athletes in ACTION!

**Sports: Sidelines and School Spirit**

Moments that capture school pride featuring fans, spirit squads, coaches, etc. participating in sporting events, practices, pep rallies etc., but not as competitive athletes.

**Graduation NEW!**

This new and exciting category honors graduates, commencement and the emotions of this special tradition. Photos may be submitted from 2010 graduation as long as the photographer/entrant is a current student in the 2011 school year.

**Portrait**

An artistic representation of a person with the face and expression as the main focus; displaying the likeness, personality or even the mood of the person.

**Illustration**

Any photo that was taken by you that is used to visually illustrate a story; can be posed or computer enhanced. Subjects can be anything and you can use any filters or processing you desire.

**Junior High/Middle School**

This category honors the best junior high/middle school photos regardless of the subject. Entries in this category must be taken by a junior high/middle school student.

# Contest Prizes

All entries **MUST** be postmarked by **March 1, 2011** for consideration in the contest and mailed to:

**Jostens Photo Contest**

**P.O. Box 386030**

**Minneapolis, MN 55438-6030**

**Grand Prize Winner**

- \$1,000 cash
- Photography related prizes

**First Place Category Prize Winners**

- \$500 cash
- Photography related prizes

**2nd to 5th Place Category Prize Winners**

- Photography related prizes

\*Total Aggregate Retail Value \$11,000

1. Open to all senior high, junior high and middle school students grades 6-12 within the U.S. and Canada (except Quebec).
2. Entrants may submit up to 3 images per category.
3. All photos must be submitted as prints on quality photo paper. Only printed photographs will be judged. Please submit the original digital file on CD with each printed photograph submission. Submit one digital file per CD. Be sure to label the CD with photographer's name, school and photo title.
  - a. Please TAPE the entry form to back of photo. Do NOT use staples or paper clips. It is recommended that you place the photograph, with the taped entry form and CD with digital file into a clear plastic sleeve protector. This helps keep your entry organized and protected from finger prints and other debris.
4. Entries may consist of prints 5" x 7" (minimum) up to and including 8" x 12" and should NOT be mounted.
5. **All entries must be accompanied by a completed entry form** including a release for both the photographer and the photograph's subject(s).
  - a. The photo subject release portion must be completed and signed by all readily identifiable individuals appearing in each photograph (crowds, large group or public events excepted).
  - b. Subjects that are minors MUST have a parent or legal guardian signature.
  - c. FAILURE TO COMPLY WITH THIS RULE MAY RESULT IN DISQUALIFICATION AND MOST CERTAINLY WILL RESULT IN A DELAY OF CONTEST RESULTS.
6. Photographs may be processed commercially, but must have been taken by the entrant.
7. Each entry will be judged for its ability to tell a story relevant to the high school, junior high or middle school experience; its composition and artistic qualities; and its technical quality.
8. Contest winners will be notified by August 21, 2011 and subsequently published in a photo contest publication. The decision of the judges is final. The sponsors in their discretion reserve the right to reject entries or not publish photographs deemed offensive, in poor taste, or which do not comply with the rules to the satisfaction of the sponsors.
9. Entries will not be returned.
10. Void where prohibited.
11. Prize is not transferable.
12. All taxes on prizes are the sole responsibility of the winners.

## Photo Submission Tips

1. Submit prints on 8" x 12" or 8" x 10" professional photo paper (**no photo copies or laser printouts**). Small prints tend to get lost next to larger ones during judging.
2. For all categories, print quality, composition and exposure are important.
3. Crop your prints carefully before entering. Think in terms of impact when cropping.
4. Send in prints free of technical flaws. Dust, scratches, fingerprints and low resolution digital prints usually result in inferior prints that distract from the quality of your image.
5. Edit your images before submitting. Sending in multiple copies of the same image or similar images is not a successful technique. Edit to your single best image of a subject. Ask for opinions from other photographers and your adviser or photography teacher.
6. Consider the stopping power of your images when submitting pictures. In photography contests, judges will be stopped by powerful images just as readers are. Look for pictures with good actions, reactions and emotions, interesting lighting, peak action, unusual and different situations and storytelling moments.
7. Software should only be used to enhance the technical aspects of the image and NOT to alter image content. If computer software is used to alter the content of the image captured by the camera, those images are considered illustrations and should only be entered in the "Illustration" category. The following techniques belong in the "Illustration" category: using filters, altering colors, adding/removing objects or people, combining photos together. If the image wasn't captured with the camera, it most likely belongs in the "Illustration" category.

**DEADLINE!**

**All entries MUST be postmarked by  
March 1, 2011**

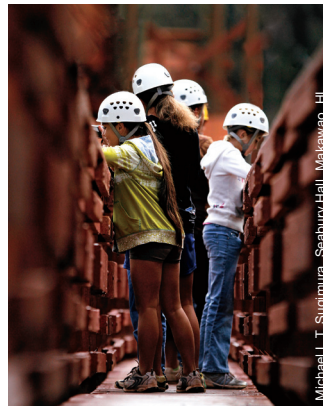


Jostens Photo Contest  
P.O. Box 386030  
Minneapolis, MN 55438-6030

# Attention Yearbook Adviser

# 2011

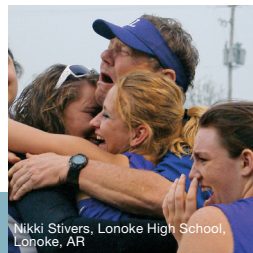
PHOTO  CONTEST



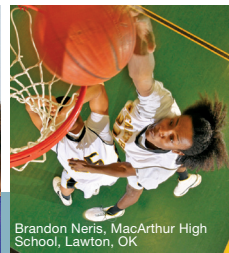
Michael L.T. Sugimura, Seabury Hall, Makawao, HI



Samantha Kelly, Shawnee Mission East High School, Prairie Village, KS



Nikki Stivers, Lonoke High School, Lonoke, AR



Brandon Neris, MacArthur High School, Lawton, OK



Connor Brereton, Valley Christian High School, San Jose, CA

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